

What is the GDPR?

The GDPR sets out a common legal framework for governments, public authorities, businesses and consumers when interacting with each other within the European Economic Area (EEA). The GDPR applies equally to all entities trading with the EEA.

GDPR scope

The text clarifies customers' (data subjects) new rights and sets out the definitions of different data types, setting out the legal obligations of data controllers, data processors and data sub-processors when interacting with data subjects and with each other. The regulation upholds the right to privacy, as set out in the European Convention on Human Rights (ECHR) and brings these rights in line with the growth in social media and the use of 'big data'.

Compliance with the GDPR

The GDPR applies equally to data controllers, processors and sub-processors irrespective of their geographical location. Compliance with the regulation means that the way in which entities process data is more transparent to customers and imposes significant obligations on entities to keep personal data secure.

How Data Track can help

Our company have always prioritised data security as central to our solution design philosophy. Data Track have implemented all the technical and operational measures necessary to meet the requirements of (EU) 2016/679 GDPR, and have a solution development roadmap to deliver data management solutions that will help our customers reduce the time, cost and effort in meeting their obligations within the Regulation and within the UK Data Protection Act 2018.

25th May 2018

